

National Testing Agency

Question Paper Name :	Agri business Management 17th September Shift 2
Subject Name :	AGRI BUSINESS MANAGEMENT
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Agri business Management

Group Number :	1
Group Id :	190889143
Group Maximum Duration :	0
Group Minimum Duration :	120
Show Attended Group? :	No
Edit Attended Group? :	No
Break time :	0
Group Marks :	480
Is this Group for Examiner? :	No

Part A: General Knowledge

Section Id :	190889353
Section Number :	1
Section type :	Online

Number of Questions :	20
Number of Questions to be attempted :	20
Section Marks :	80
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Sub-Section Number :	1
Sub-Section Id :	190889393
Question Shuffling Allowed :	Yes

Question Number : 1 Question Id : 19088916462 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following is the device used to measure the power and speed of the wind?

1. Avometer
2. Anemometer
3. Airometer
4. Aviontimeter

Options :

19088965741. 1
19088965742. 2
19088965743. 3
19088965744. 4

Question Number : 2 Question Id : 19088916463 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Optical fibre used the concept of which of the following?

1. Reflection
2. Refraction
3. Total internal reflection
4. Total internal refraction

Options :

- 19088965745. 1
- 19088965746. 2
- 19088965747. 3
- 19088965748. 4

Question Number : 3 Question Id : 19088916464 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Yellow vein mosaic is the viral disease of which of the following plants?

- 1. Ladyfinger
- 2. Papaya
- 3. Sugarcane
- 4. Banana

Options :

- 19088965749. 1
- 19088965750. 2
- 19088965751. 3
- 19088965752. 4

Question Number : 4 Question Id : 19088916465 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following organ(s) is affected by Mumps disease?

- 1. Entire body
- 2. Skin
- 3. Eye
- 4. Parotid

Options :

- 19088965753. 1
- 19088965754. 2

19088965756. 4

Question Number : 5 Question Id : 19088916466 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following is the chemical name of vitamin B₂?

1. Riboflavin
2. Calciferol
3. Pyridoxin
4. Niacin

Options :

19088965757. 1

19088965758. 2

19088965759. 3

19088965760. 4

Question Number : 6 Question Id : 19088916467 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following is not the input unit of the computer?

1. Mouse
2. Keyboard
3. Screen
4. Scanner

Options :

19088965761. 1

19088965762. 2

19088965763. 3

19088965764. 4

Question Number : 7 Question Id : 19088916468 Question Type : MCQ Option Shuffling : No Is

Correct Marks : 4 Wrong Marks : 1

The digital computer operates on which of the following principle?

1. Measurement
2. Calculation
3. Logical
4. Electrification

Options :

19088965765. 1

19088965766. 2

19088965767. 3

19088965768. 4

Question Number : 8 Question Id : 19088916469 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The non-cooperation movement of Gandhiji was launched in which of the following year?

1. 1915
2. 1922
3. 1920
4. 1930

Options :

19088965769. 1

19088965770. 2

19088965771. 3

19088965772. 4

Question Number : 9 Question Id : 19088916470 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

An Islamic revivalist movement named Wahabi movement was founded by which of the following person?

1. Sian Saheb
2. Syed Ahmed
3. Haji Shariat-Allah
4. DaduMian

Options :

19088965773. 1

19088965774. 2

19088965775. 3

19088965776. 4

Question Number : 10 Question Id : 19088916471 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following is considered as the “Magna Carta of England Education in India”?

1. Hunter education commission
2. Lord Macaulay’s Minute
3. Wood’s Despatch
4. Thomas Babington Macaulay

Options :

19088965777. 1

19088965778. 2

19088965779. 3

19088965780. 4

Question Number : 11 Question Id : 19088916472 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following nutrient does not come under the ambit of 'macro-nutrients in Soil Health Card?

1. Nitrogen
2. Zinc
3. Phosphorous
4. Potassium

Options :

19088965781. 1

19088965782. 2

19088965783. 3

19088965784. 4

Question Number : 12 Question Id : 19088916473 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Cole crops, root crops and legumes come under the ambit of which of the following?

1. Olericulture
2. Pomology
3. Viticulture
4. Arboriculture

Options :

19088965785. 1

19088965786. 2

19088965787. 3

19088965788. 4

Question Number : 13 Question Id : 19088916474 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The study of individual trees, shrubs, vines, and perennial woody plants is known as which of the following?

1. Turf management
2. Arboriculture
3. Pomology
4. Viticulture

Options :

19088965789. 1

19088965790. 2

19088965791. 3

19088965792. 4

Question Number : 14 Question Id : 19088916475 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The ministry is implementing MIDH (Mission for Integrated Development of Horticulture) with effect from which of the following year?

1. 2012-13
2. 2019-20
3. 2015-16
4. 2014-15

Options :

19088965793. 1

19088965794. 2

19088965795. 3

19088965796. 4

Question Number : 15 Question Id : 19088916476 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The interaction of soils with living things, particularly plants are well known as which of the following?

1. Edaphology
2. Pedology
3. Soil zoology
4. Pedogenesis

Options :

19088965797. 1

19088965798. 2

19088965799. 3

19088965800. 4

Question Number : 16 Question Id : 19088916477 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following systems has also incorporated social aspects in itself?

1. Landscaping
2. Permaculture
3. Horticulture
4. Forest gardening

Options :

19088965801. 1

19088965802. 2

19088965803. 3

19088965804. 4

Question Number : 17 Question Id : 19088916478 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

What do you term the phenomenon whereby the specific gene is added to the plant for producing a desirable phenotype?

1. Genetic manipulation
2. Genetic recombination
3. Genetic modification
4. Genetic hybridisation

Options :

19088965805. 1

19088965806. 2

19088965807. 3

19088965808. 4

Question Number : 18 Question Id : 19088916479 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

What is the focus of the participatory plant breeding program?

1. Scientists
2. Plants
3. Environment
4. Farmers

Options :

19088965809. 1

19088965810. 2

19088965811. 3

19088965812. 4

Question Number : 19 Question Id : 19088916480 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

How do you term the form of agriculture, in which, industrialized production of crops and animal products takes place?

1. Manufactured agriculture
2. Modern agriculture
3. Industrial agriculture
4. Mechanistic agriculture

Options :

19088965813. 1

19088965814. 2

19088965815. 3

19088965816. 4

**Question Number : 20 Question Id : 19088916481 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

Micro-irrigation fund of Rs. 5,000 crore has been placed with which of the following organization?

1. NABARD
2. IDBI
3. SBI
4. RRBs

Options :

19088965817. 1

19088965818. 2

19088965819. 3

19088965820. 4

Part B Core : Agricultural Economics & Agri-Business Management

Section Id : 190889354

Section Number : 2



Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	50
Number of Questions to be attempted :	50
Section Marks :	200
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Sub-Section Number :	1
Sub-Section Id :	190889394
Question Shuffling Allowed :	Yes

Question Number : 21 Question Id : 19088916482 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No
Correct Marks : 4 Wrong Marks : 1

In case of Giffen goods, the demand curve-

1. Has negative slope
2. Has positive slope
3. Is parallel to X-axis
4. Is parallel to Y-axis

Options :

19088965821. 1
19088965822. 2
19088965823. 3
19088965824. 4

Question Number : 22 Question Id : 19088916483 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No
Correct Marks : 4 Wrong Marks : 1

Which of the following is an internal/personal, non-material, and non-transferable good?

1. Chair
2. Goodwill of business
3. Conduct certificate of a student
4. Skill of a doctor

Options :

19088965825. 1

19088965826. 2

19088965827. 3

19088965828. 4

Question Number : 23 Question Id : 19088916484 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Given below are two statements

Statement I: MSP payment to farmers for paddy has increased by 2.4 times during the last five years.

Statement II: MSP payment to farmers for wheat has decreased by 1.7 times during the last five years.

In light of the above statements, choose the correct answer from the options given below

1. Only statement I is correct
2. Both statement I and II are correct
3. Only statement II is correct
4. None of the statements are correct

Options :

19088965829. 1

19088965830. 2

19088965831. 3

19088965832. 4

Question Number : 24 Question Id : 19088916485 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Consider the following statements as per the economic survey 2020-21:

Statement I: The share of agriculture and allied sectors in GVA (Gross Value Added) of the country at current prices is 17.8 percent for the year 2019-20.

Statement II: The share of agriculture and allied sectors in GVA of the nation has increased from 17.7 percent in 2014-15.

In light of the above statements, choose the correct answer from the options given below

1. Only statement I
2. Only statement II
3. Both statement I and statement II
4. Neither Statement I nor Statement II

Options :

19088965833. 1

19088965834. 2

19088965835. 3

19088965836. 4

Question Number : 25 Question Id : 19088916486 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

As per the World Trade Agreement, every nation should treat other member nations in a friendly manner regarding trade issues. This provision is termed as:

1. National treatment
2. Most Favoured Nation status
3. Multilateral trade agreement
4. Special and Differential treatment

Options :

19088965837. 1

19088965838. 2

19088965839. 3

Question Number : 26 Question Id : 19088916487 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No
Correct Marks : 4 Wrong Marks : 1

In which of the following economies, Capitalism is in existence?

1. India
2. China
3. Russia
4. USA

Options :

19088965841. 1
19088965842. 2
19088965843. 3
19088965844. 4

Question Number : 27 Question Id : 19088916488 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No
Correct Marks : 4 Wrong Marks : 1

Consider the following statements with respect to public finance:

- I. It is concerned with the income of public authorities and with the adjustment of one to another.
- II. It is concerned with the expenditure of public authorities and with the adjustment of one to another.
- III. It is concerned with the income as well as the expenditure of public authorities and with the adjustment one to another
- IV. It is the study of the effects of the budget on the economy.

Which of the above statement(s) is correct?

1. Only statement I
2. Statement I and II only
3. Statement III and IV only
4. Statement II, III & IV

Options :

19088965845. 1

19088965846. 2

19088965847. 3

19088965848. 4

Question Number : 28 Question Id : 19088916489 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Who announced the launch of Rashtriya Krishi Vikas Yojana?

1. Narendra Modi
2. Dr. Manmohan Singh
3. Atal Bihari Vajpayee
4. I. K. Gujral

Options :

19088965849. 1

19088965850. 2

19088965851. 3

19088965852. 4

Question Number : 29 Question Id : 19088916490 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Non-liquidating loans are also known as

1. Self-liquidating loans
2. Open loans
3. Partially-liquidating loans
4. Unsecured loans

Options :

19088965853. 1

19088965854. 2

19088965855. 3

19088965856. 4

Question Number : 30 Question Id : 19088916491 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Single Window System was introduced through

1. PACS
2. PLDBS
3. LAMPS
4. DCCB

Options :

19088965857. 1

19088965858. 2

19088965859. 3

19088965860. 4

Question Number : 31 Question Id : 19088916492 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

NABARD came into existence in

1. 1972
2. 1982
3. 1987
4. 1990

Options :

19088965861. 1

19088965862. 2

19088965863. 3

19088965864. 4

Question Number : 32 Question Id : 19088916493 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Hedging is a tool to control

1. Production risk
2. Technological risk
3. Market risk
4. Institutional risk

Options :

19088965865. 1

19088965866. 2

19088965867. 3

19088965868. 4

Question Number : 33 Question Id : 19088916494 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Extent of indebtedness in farm business is reflected by

1. Acid test ratio
2. Working ratio
3. Equity value ratio
4. Leverage ratio

Options :

19088965869. 1

19088965870. 2

19088965871. 3

19088965872. 4

Question Number : 34 Question Id : 19088916495 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Choose correct order in project phase cycle

1. Identification, Appraisal, Formulation, Implementation, Monitoring, Evaluation
2. Identification, Appraisal, Formulation, Evaluation, Implementation, Monitoring
3. Identification, Evaluation, Formulation, Appraisal, Implementation, Monitoring
4. Identification, Formulation, Appraisal, Implementation, Monitoring, Evaluation

Options :

19088965873. 1

19088965874. 2

19088965875. 3

19088965876. 4

**Question Number : 35 Question Id : 19088916496 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

Which one is NOT the variant of cooperative farming society?

1. Cooperative Collective Farming Society
2. Cooperative Joint Farming Society
3. Collective Farming Society
4. Cooperative Better Farming Society

Options :

19088965877. 1

19088965878. 2

19088965879. 3

19088965880. 4

**Question Number : 36 Question Id : 19088916497 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

The principles of 'Voluntary Association' and Democratic Management' are the guidelines for

1. Socialism
2. Cooperation
3. Capitalism
4. Trade Unionism

Options :

19088965881. 1

19088965882. 2

19088965883. 3

19088965884. 4

Question Number : 37 Question Id : 19088916498 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which is NOT a measure of handling risk and uncertainty in agriculture?

1. Diversification
2. Contract Farming
3. Specialization
4. Insurance

Options :

19088965885. 1

19088965886. 2

19088965887. 3

19088965888. 4

Question Number : 38 Question Id : 19088916499 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Student 't' test was formulated by

1. William Sealy Gosset
2. Carl Friedrich Gauss
3. Durbin Watson
4. Colonel Frederic Gosset

Options :

19088965889. 1

19088965890. 2

19088965891. 3

19088965892. 4

**Question Number : 39 Question Id : 19088916500 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

When was the Essential Commodities (Amendment) Act, 2020 First enacted?

1. April 1965
2. April 1970
3. April 1983
4. April 1955

Options :

19088965893. 1

19088965894. 2

19088965895. 3

19088965896. 4

**Question Number : 40 Question Id : 19088916501 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

What does a multiple linear regression analysis examine?

1. The relationship between more than one dependent and only one independent variable
2. The relationship between one or more than one dependent and only one independent variable
3. The relationship between one dependent and one or more than one independent variable
4. The relationship between more than one independent variable

Options :

19088965897. 1

19088965898. 2

19088965899. 3

19088965900. 4

**Question Number : 41 Question Id : 19088916502 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

Conformance of any product or services to the standard is called

1. Quantity
2. Quality
3. Brand
4. Amount

Options :

19088965901. 1

19088965902. 2

19088965903. 3

19088965904. 4

**Question Number : 42 Question Id : 19088916503 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

Speculators in the futures market

1. Cause confusion in the market
2. Make a profit if prices increase
3. Accept the price risk the hedgers are seeking to avoid
4. Should not allowed

Options :

19088965905. 1

19088965906. 2

19088965907. 3

19088965908. 4

Question Number : 43 Question Id : 19088916504 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

If the price of good increases while quantity of good exchanged on markets also increases, the most likely reason is -

1. a decrease in demand
2. an increase in demand
3. a decrease in supply
4. an increase in supply

Options :

19088965909. 1

19088965910. 2

19088965911. 3

19088965912. 4

Question Number : 44 Question Id : 19088916505 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

If a firm's marginal revenue is greater than its marginal cost then the firm should

1. increase output to increase profit
2. keep output the same
3. decrease output to increase profit
4. collect additional information to take decision

Options :

19088965913. 1

19088965914. 2

19088965915. 3

19088965916. 4

Question Number : 45 Question Id : 19088916506 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

If the consumer income declines, then the demand for

1. substitute good will increase
2. complementary goods will increase
3. inferior goods will increase
4. normal goods will increase

Options :

19088965917. 1

19088965918. 2

19088965919. 3

19088965920. 4

Question Number : 46 Question Id : 19088916507 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Caveat emptor means

1. Let the buyer inform
2. Let the seller inform
3. Let the buyer beware
4. Let the seller beware

Options :

19088965921. 1

19088965922. 2

19088965923. 3

19088965924. 4

Question Number : 47 Question Id : 19088916508 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following is/are true with respect to eNAM?

- A. It enables sale of commodities directly from the farmers' field
- B. It creates a network of the existing APMC mandis
- C. It provides a bigger market to the farmers
- D. It helps in removing traders from the market

Choose the *correct* answer from the options below.

1. Only B
2. Only D
3. Only B and C
4. Only A and D

Options :

19088965925. 1

19088965926. 2

19088965927. 3

19088965928. 4

Question Number : 48 Question Id : 19088916509 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which one of the following can be considered a primary activity in the value chain process?

1. Procurement
2. Human resource management
3. Technology development
4. Inbound logistics

Options :

19088965929. 1

19088965930. 2

19088965931. 3

19088965932. 4

Question Number : 49 Question Id : 19088916510 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Gen Y are the people born between

1. 1925-1945
2. 1946-1964
3. 1964-1978
4. 1977-1994

Options :

19088965933. 1

19088965934. 2

19088965935. 3

19088965936. 4

Question Number : 50 Question Id : 19088916511 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following techniques consider time value of money?

- A. Net Present Value (NPV)
- B. Internal Rate of Return (IRR)
- C. Payback Period (PB)
- D. Accounting Rate of Return (ARR)

Choose the correct answer from the options below.

- 1. Only A
- 2. Only B
- 3. Only A and B
- 4. Only A, B and D

Options :

19088965937. 1

19088965938. 2

19088965939. 3

19088965940. 4

Question Number : 51 Question Id : 19088916512 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Current assets include

- A. Cash
- B. Short-term securities
- C. Accounts receivable
- D. Inventory

Choose the correct answer from the options below.

- 1. Only A
- 2. Only A and D
- 3. Only A, C and D
- 4. A, B, C and D

Options :

19088965941. 1

19088965942. 2

19088965943. 3

19088965944. 4

Question Number : 52 Question Id : 19088916513 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The financial statement which contains information about a firm's assets, liabilities and equity at a particular point of time is.

1. Profit & Loss statement
2. Balance sheet
3. Funds flow statement
4. Cash flow statement

Options :

19088965945. 1

19088965946. 2

19088965947. 3

19088965948. 4

Question Number : 53 Question Id : 19088916514 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The process of familiarizing the new employees to the organization rules and regulations is known as.

1. Placement
2. Induction
3. Recruitment
4. Selection

Options :

19088965949. 1

19088965950. 2

19088965951. 3

19088965952. 4

Question Number : 54 Question Id : 19088916515 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

As a manager, one of Vivek's duties is to present awards to outstanding employees within his department. Which Mintzberg managerial role is Vivek performing when he does this?

1. Leadership role
2. Liaison role
3. Monitor role
4. Figurehead role

Options :

19088965953. 1

19088965954. 2

19088965955. 3

19088965956. 4

Question Number : 55 Question Id : 19088916516 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Authority, discipline, unity of command, and unity of direction are

1. Principles of the human relations movement
2. Taylor's four principles of management
3. Elements of Weber's ideal bureaucratic structure
4. Four of Fayol's fourteen principles of management

Options :

19088965957. 1

19088965958. 2

19088965959. 3

19088965960. 4

Question Number : 56 Question Id : 19088916517 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

In which model of operations research some or all variables are random?

1. Physical
2. Probabilistic
3. Iconic
4. Deterministic

Options :

19088965961. 1

19088965962. 2

19088965963. 3

19088965964. 4

Question Number : 57 Question Id : 19088916518 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

In which of the following method of finding initial basic feasible solution for transportation problems, the difference between two least costs for each column and row is considered?

1. Row Minima Method
2. Least Cost Method
3. Vogel's Approximation Method
4. North West Corner Method

Options :

19088965965. 1

19088965966. 2

19088965967. 3

19088965968. 4

Question Number : 58 Question Id : 19088916519 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following terms reflects Japanese view of continuous improvement ?

1. Six-Sigma
2. Jidoka
3. Poka-Yoke
4. Kaizen

Options :

19088965969. 1

19088965970. 2

19088965971. 3

19088965972. 4

Question Number : 59 Question Id : 19088916520 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The time taken between issuing replenishment orders and receiving the material in stores is

1. Lead time
2. Reorder time
3. Idle time
4. Cycle time

Options :

19088965973. 1

19088965974. 2

19088965975. 3

19088965976. 4

Question Number : 60 Question Id : 19088916521 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The standard deviation of 7, 7, 7, 7, 7, 7 will be

1. +7
2. -7
3. 0
4. Data inadequate, Can not be calculated

Options :

19088965977. 1

19088965978. 2

19088965979. 3

19088965980. 4

Question Number : 61 Question Id : 19088916522 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following is correct in a positively skewed distribution?

1. Mean > Median > Mode
2. Mean < Median < Mode
3. Mean = Median = Mode
4. Mode < Mean < Median

Options :

19088965981. 1

19088965982. 2

19088965983. 3

19088965984. 4

Question Number : 62 Question Id : 19088916523 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The concept of elasticity of demand was developed by

1. Adam Smith
2. Daniel Kahneman
3. Milton Friedman
4. Alfred Marshall

Options :

19088965985. 1

19088965986. 2

19088965987. 3

19088965988. 4

Question Number : 63 Question Id : 19088916524 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

A group of firms acting in unison in market is called-

1. Monopoly
2. Cartel
3. Perfect Market Competition
4. Perfect Free Market

Options :

19088965989. 1

19088965990. 2

19088965991. 3

19088965992. 4

Question Number : 64 Question Id : 19088916525 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

A good for which an increase in the price raises the quantity demanded is known as-

1. Giffen Goods
2. White Goods
3. Durable Goods
4. Non-Durable Goods

Options :

19088965993. 1

19088965994. 2

19088965995. 3

19088965996. 4

Question Number : 65 Question Id : 19088916526 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Due to increase in BoP deficit, which of the following is likely to increase?

1. Forex reserves
2. Internal debt of the Govt.
3. External debt
4. Budgetary deficit

Options :

19088965997. 1

19088965998. 2

19088965999. 3

19088966000. 4

Question Number : 66 Question Id : 19088916527 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Depreciation of domestic currency is helpful for

1. Importers only
2. Exporters only
3. Both Importers and Exporters
4. Neither Importers nor Exporters

Options :

19088966001. 1

19088966002. 2

19088966003. 3

19088966004. 4

Question Number : 67 Question Id : 19088916528 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

A most successful example of how exports can transform an underdeveloped nation into one of the high-income countries, is-

1. Argentina
2. Brazil
3. Indonesia
4. South Korea

Options :

19088966005. 1

19088966006. 2

19088966007. 3

19088966008. 4

Question Number : 68 Question Id : 19088916529 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

When a company is confronted with significant industry change that mandates radical revision of its strategic course, the company is said to have encountered

1. A learning and growth perspective
2. A strategic inflection point
3. A strategic roadblock
4. A new strategic opportunity

Options :

19088966009. 1

19088966010. 2

19088966011. 3

19088966012. 4

Question Number : 69 Question Id : 19088916530 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Project management is ideally suited for a business environment requiring all of the following **except**

1. Accountability
2. Flexibility
3. Innovation
4. Repeatability

Options :

19088966013. 1

19088966014. 2

19088966015. 3

19088966016. 4

Question Number : 70 Question Id : 19088916531 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

'Kaizen' one of the agile principles where teams reflect, learn, and adapt to change literally means:

1. Focus on customer value
2. Experimentation and adaptation
3. Self-organization
4. Change for the better

Options :

19088966017. 1

19088966018. 2

19088966019. 3

19088966020. 4

Part C : Agri business Management

Section Id :	190889355
Section Number :	3
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	50
Number of Questions to be attempted :	50
Section Marks :	200
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Sub-Section Number :	1
Sub-Section Id :	190889395
Question Shuffling Allowed :	Yes

Question Number : 71 Question Id : 19088916532 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No
Correct Marks : 4 Wrong Marks : 1

Match List I with List II

List I		List II	
Form of entity		Minimum Number of Directors	
A	Producer company	I	2
B	Limited Company	II	5
C	Private limited company	III	1
D	One person company	IV	3

1. A - I, B - II, C - III, D - IV
2. A - II, B - IV, C - I, D - III
3. A - III, B - II, C - IV, D - I
4. A - IV, B - III, C - II, D - I

Options :

19088966021. 1

19088966022. 2

19088966023. 3

19088966024. 4

Question Number : 72 Question Id : 19088916533 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

In tri-partite model of contract farming, the contracting company makes payment to

1. Farmer
2. Financial Institution
3. Input company
4. Arbitrator

Options :

19088966025. 1

19088966026. 2

19088966027. 3

19088966028. 4

Question Number : 73 Question Id : 19088916534 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

When Volvo runs ads suggesting that its cars are the safest that money can buy, it is trying to

1. Provide a service
2. Enter a new market
3. Develop brand loyalty
4. Position its product

Options :

19088966029. 1

19088966030. 2

19088966031. 3

19088966032. 4

Question Number : 74 Question Id : 19088916535 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

When a firm looks for new users in the existing market who are not using the product but may use it in future, which strategy the firm is using?

1. New-market segment
2. Market-penetration
3. Product development
4. Diversification

Options :

19088966033. 1

19088966034. 2

19088966035. 3

19088966036. 4

Question Number : 75 Question Id : 19088916536 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Customer profitability analysis (CPA) is best conducted with the tools of an accounting technique called

1. Input-output analysis
2. Revenue-based costing
3. Activity-based costing
4. Future date costing

Options :

19088966037. 1

19088966038. 2

19088966039. 3

19088966040. 4

Question Number : 76 Question Id : 19088916537 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Assume that Project X costs ₹ 2,500 now and is expected to generate year-end cash inflows of ₹ 900, ₹ 800, ₹ 700, ₹ 600 and ₹ 500 in years 1 through 5. The opportunity cost of the capital may be assumed to be 10 per cent. Calculate the NPV.

1. ₹ 150
2. ₹ 225
3. ₹ 2,500
4. ₹ 2,725

Options :

19088966041. 1

19088966042. 2

19088966043. 3

19088966044. 4

Question Number : 77 Question Id : 19088916538 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Cash flow from operations in cash flow statement includes

- A. Profit/loss after tax
- B. Depreciation
- C. Borrowings
- D. Issue of share capital

Choose the correct answer from the options below.

- 1. Only A
- 2. Only A and B
- 3. Only A, B and C
- 4. A, B, C and D

Options :

19088966045. 1

19088966046. 2

19088966047. 3

19088966048. 4

Question Number : 78 Question Id : 19088916539 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following are solvency ratios?

- A. Debt ratio
- B. Cash ratio
- C. Quick ratio
- D. Interest coverage ratio

Choose the correct answer from the options below.

- 1. Only A and B
- 2. Only C and D
- 3. Only A and D
- 4. Only B and C

Options :

19088966049. 1

19088966050. 2

19088966051. 3

19088966052. 4

Question Number : 79 Question Id : 19088916540 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The commonly acceptable current ratio is

1. 1:1
2. 2:1
3. 3:1
4. 4:1

Options :

19088966053. 1

19088966054. 2

19088966055. 3

19088966056. 4

Question Number : 80 Question Id : 19088916541 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

A list of a job's duties, responsibilities, reporting relationships, working conditions, and supervisory responsibilities is called

1. Job description
2. Job analysis
3. Job grading
4. Job specification

Options :

19088966057. 1

19088966058. 2

19088966059. 3

19088966060. 4

Question Number : 81 Question Id : 19088916542 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

A performance appraisal technique that involves an agreement between an employee and the manager on goals to be achieved in a given period is

1. Rating scales
2. BARS
3. BOS
4. MBO

Options :

19088966061. 1

19088966062. 2

19088966063. 3

19088966064. 4

Question Number : 82 Question Id : 19088916543 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Concept of MBO was introduced by

1. Peter Drucker
2. Mary Parker
3. Henry Fayol
4. Philip Kotler

Options :

19088966065. 1

19088966066. 2

19088966067. 3

19088966068. 4

Question Number : 83 Question Id : 19088916544 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Experiments performed by Ivan Pavlov led to what theory?

1. Classical conditioning
2. Operant conditioning
3. Social learning
4. Behaviour shaping

Options :

19088966069. 1

19088966070. 2

19088966071. 3

19088966072. 4

Question Number : 84 Question Id : 19088916545 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The Scientific Management approach was developed by

1. Elton Mayo
2. Henry Fayol
3. F.W. Taylor
4. A. Maslow

Options :

19088966073. 1

19088966074. 2

19088966075. 3

19088966076. 4

Question Number : 85 Question Id : 19088916546 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

In the research experiment, the group which does not receive the experimental treatment condition is known as

1. Target Group
2. Control Group
3. Independent Group
4. Dependent Group

Options :

19088966077. 1

19088966078. 2

19088966079. 3

19088966080. 4

Question Number : 86 Question Id : 19088916547 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

A 'p' is a subset of 'q'

A 'r' is numeric characteristics of a population

's' is numeric characteristics of a sample.

'p', 'q', 'r' and 's' are respectively -

1. Statistics, Population, Parameter, Sample
2. Population, Sample, Statistics, Parameter
3. Sample, Population, Parameter, Statistics
4. Sample, Parameter, Population, Statistics

Options :

19088966081. 1

19088966082. 2

19088966083. 3

19088966084. 4

Question Number : 87 Question Id : 19088916548 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Which is the correct order for levels of data in measurement ?

1. Nominal, Ordinal, Interval, Ratio
2. Ordinal, Ratio, Interval, Nominal
3. Nominal, Interval, Ratio, Ordinal
4. Nominal, Ordinal, Ratio, Interval

Options :

19088966085. 1

19088966086. 2

19088966087. 3

19088966088. 4

Question Number : 88 Question Id : 19088916549 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following is NOT an example of probability sampling method ?

1. Cluster Sampling
2. Systematic Sampling
3. Stratified Sampling
4. Quota Sampling

Options :

19088966089. 1

19088966090. 2

19088966091. 3

19088966092. 4

Question Number : 89 Question Id : 19088916550 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Match List I with List II for the parametric tests and generally used corresponding non - parametric tests

List I	List II
Parametric Tests	Non-Parametric Tests
A. Independent Sample t-test	I. Spearman's Correlation Coefficient
B. Paired Sample t- test	II. Kruskal-Wallis test
C. One Way ANOVA	III. Wicoxon Signed Rank test
D. Pearson's Correlation Coefficient	IV. Mann- Whitney U test

Choose the correct answer from the options given below:

1. A - IV , B - III , C - II , D - I
2. A - I , B - II , C - IV , D - III
3. A - IV , B - I , C - II , D - III
4. A - II , B - III , C - I , D - IV

Options :

19088966093. 1

19088966094. 2

19088966095. 3

19088966096. 4

Question Number : 90 Question Id : 19088916551 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

In Operations Research, which model can describe the variables and their relationships precisely?

1. Iconic Model
2. Probabilistic Model
3. Deterministic Model
4. Heuristic Model

Options :

19088966097. 1

19088966098. 2

19088966099. 3

19088966100. 4

Question Number : 91 Question Id : 19088916552 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

ABC system is a method for classifying inventory according to -

1. Numbers
2. Value
3. Weight
4. Space

Options :

19088966101. 1

19088966102. 2

19088966103. 3

19088966104. 4

Question Number : 92 Question Id : 19088916553 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

In Game Theory, alternative courses of actions available with players are known as -

1. Choices
2. Outcomes
3. Payoff
4. Strategies

Options :

19088966105. 1

19088966106. 2

19088966107. 3

19088966108. 4

Question Number : 93 Question Id : 19088916554 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

A quality tool diagram which shows steps in process, is known as :

1. Process Flow Chart
2. Fishbone Diagram
3. Check Sheet
4. Scatter Diagram

Options :

19088966109. 1

19088966110. 2

19088966111. 3

19088966112. 4

Question Number : 94 Question Id : 19088916555 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following is closely associated with the fixed-quantity inventory system ?

1. Jidoka
2. Kaizen
3. Kanban
4. Poka-Yoke

Options :

19088966113. 1

19088966114. 2

19088966115. 3

19088966116. 4

Question Number : 95 Question Id : 19088916556 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

'X' in the supply chain is performed in anticipation of customer demand, whereas 'Y' is performed in response to customer demand. X and Y are respectively -

1. Pull Processes, Push Processes
2. Push Processes, Pull Processes
3. Pull Processes, Cyclic Processes
4. Push Processes, Cyclic Processes

Options :

19088966117. 1

19088966118. 2

19088966119. 3

19088966120. 4

**Question Number : 96 Question Id : 19088916557 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

A Negative Correlation will occur between two variables when

1. Both variables move upward side
2. Both variables move downward side
3. One variable move upward side and another variable on downward side
4. Both variables move parallel

Options :

19088966121. 1

19088966122. 2

19088966123. 3

19088966124. 4

**Question Number : 97 Question Id : 19088916558 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

Arrange the steps of the Research Process in correct sequence.

- A. Define the Research Problem & Review of Literature
- B. Research Design
- C. Data Collection
- D. Data Analysis & Report Writing
- E. Formulate the Hypothesis

Choose the *correct* answer from the options given below.

- 1. A, B, C, D, E
- 2. A, C, D, B, E
- 3. B, C, E, A, D
- 4. A, E, B, C, D

Options :

- 19088966125. 1
- 19088966126. 2
- 19088966127. 3
- 19088966128. 4

Question Number : 98 Question Id : 19088916559 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Business Profit = Total revenue - [?]

- 1. Implicit Cost
- 2. Explicit Cost
- 3. Economic Cost
- 4. Managerial Cost

Options :

- 19088966129. 1
- 19088966130. 2
- 19088966131. 3
- 19088966132. 4

Question Number : 99 Question Id : 19088916560 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which theory of profit holds that profit will be higher in industries, where firms in the industry are able to prevent other firms from entering the industry?

1. Innovation Theory
2. Monopoly Theory
3. Friction Theory
4. Risk-bearing Theory

Options :

19088966133. 1

19088966134. 2

19088966135. 3

19088966136. 4

Question Number : 100 Question Id : 19088916561 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Market Equilibrium refers to a situation in which market is

1. High enough to allow firms to earn a fair profit
2. Low enough for consumers to buy all that they want
3. At a level where there is neither a shortage nor a surplus
4. Just above the intersection of market supply and demand curve

Options :

19088966137. 1

19088966138. 2

19088966139. 3

19088966140. 4

Question Number : 101 Question Id : 19088916562 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which curve shows the short-run trade-off between inflation and unemployment?

1. Phillips Curve
2. Equilibrium Curve
3. Indifference Curve
4. Laffer Curve

Options :

19088966141. 1

19088966142. 2

19088966143. 3

19088966144. 4

Question Number : 102 Question Id : 19088916563 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The producers surplus is the area

1. Below the supply curve and above the price
2. Below the demand curve and above the supply curve
3. Below the demand curve and above the price
4. Above the supply curve and below the price

Options :

19088966145. 1

19088966146. 2

19088966147. 3

19088966148. 4

Question Number : 103 Question Id : 19088916564 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Options :

19088966149. 1

19088966150. 2

19088966151. 3

19088966152. 4

**Question Number : 104 Question Id : 19088916565 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

UNDP's poverty measurement is based on

1. Poverty line
2. Human development index
3. Per capita income
4. Human poverty index

Options :

19088966153. 1

19088966154. 2

19088966155. 3

19088966156. 4

**Question Number : 105 Question Id : 19088916566 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

Removal of quantitative Restrictions on Imports does NOT mean

1. Removal of import licensing system
2. Putting items on OGL
3. Duty free imports
4. Removal of tariff barriers

Options :

19088966157. 1

19088966158. 2

19088966160. 4

Question Number : 106 Question Id : 19088916567 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which is one of the popular schemes for SSI in India?

1. SIDBI card
2. SISI card
3. Grameen card
4. Laghu Udyami Card

Options :

19088966161. 1

19088966162. 2

19088966163. 3

19088966164. 4

Question Number : 107 Question Id : 19088916568 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Agreement on technical barriers to trade in the WTO system is known as:

1. ATBT
2. TBTT
3. TBT
4. AOTBT

Options :

19088966165. 1

19088966166. 2

19088966167. 3

19088966168. 4

Question Number : 108 Question Id : 19088916569 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The most densely populated agricultural nation in the world is -

1. India
2. China
3. Brazil
4. Bangladesh

Options :

19088966169. 1

19088966170. 2

19088966171. 3

19088966172. 4

Question Number : 109 Question Id : 19088916570 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following is NOT one of the five generic types of competitive strategy?

1. Focussed low-cost provider strategy
2. Broad differentiation strategy
3. Focussed differentiation strategy
4. Market share dominator strategy

Options :

19088966173. 1

19088966174. 2

19088966175. 3

19088966176. 4

Question Number : 110 Question Id : 19088916571 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which of the following is not a typical reason for a company to expand into the markets of foreign countries?

1. To gain access to new customers
2. To achieve lower costs and enhance the firm's competitiveness
3. To capitalize on company competencies and capabilities
4. To strengthen its capability to employ offensive strategies, especially those that involve pre-emptive strikes.

Options :

19088966177. 1

19088966178. 2

19088966179. 3

19088966180. 4

**Question Number : 111 Question Id : 19088916572 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

Diversification makes a strong value proposition to consider when a single business company:

1. Has integrated vertically
2. Is faced with diminishing market opportunities and stagnating sales in its principal business
3. Has achieved industry leadership in its main line of business.
4. Encounters declining profits in its main line of business

Options :

19088966181. 1

19088966182. 2

19088966183. 3

19088966184. 4

**Question Number : 112 Question Id : 19088916573 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

The backbone of identifying, studying, and implementing best practices is

1. Business process reengineering
2. Benchmarking
3. Six sigma quality control techniques
4. Innovative application of TQM techniques

Options :

19088966185. 1

19088966186. 2

19088966187. 3

19088966188. 4

Question Number : 113 Question Id : 19088916574 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

According to Hamel and Prahalad, What is the interpretation of the term 'strategic intent'?

1. A passion for setting missions and goals such that these are not attainable with ease
2. An obsession of having ambitions out of proportion to resources and capabilities
3. A fascination with designing strategies that are unique and first-of-their-kind
4. An intention expressed by strategists to motivate the organizational members

Options :

19088966189. 1

19088966190. 2

19088966191. 3

19088966192. 4

Question Number : 114 Question Id : 19088916575 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Which one of the following is the easiest method for shortening project time?

1. Reduce project scope
2. Schedule overtime
3. Assigning additional staff and network
4. Subcontract work

Options :

19088966193. 1

19088966194. 2

19088966195. 3

19088966196. 4

Question Number : 115 Question Id : 19088916576 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The essential qualities of an effective vision include all of the following except:

1. All team members have the same vision
2. The vision should be communicated to all
3. The vision has to make strategic sense
4. The vision should be a source of inspiration to others

Options :

19088966197. 1

19088966198. 2

19088966199. 3

19088966200. 4

Question Number : 116 Question Id : 19088916577 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

In a resource-constrained project, the first priority in assigning resources is usually given to activities with

1. Smallest duration
2. Most slack
3. Least slack
4. Lowest identification number

Options :

19088966201. 1

19088966202. 2

19088966203. 3

19088966204. 4

**Question Number : 117 Question Id : 19088916578 Question Type : MCQ Option Shuffling : No
Is Question Mandatory : No**

Correct Marks : 4 Wrong Marks : 1

Joint venture can include a wide variety of partners which may include:

- A. Government
- B. Business Analysis
- C. Traditional businesses

Select the **most appropriate** answer from the options given below:

1. A only
2. B only
3. C only
4. A, B and C all

Options :

19088966205. 1

19088966206. 2

19088966207. 3

19088966208. 4

Question Number : 118 Question Id : 19088916579 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The first step of project scope definition is to

1. Analyse the strategic plan
2. Analyse the current budget plan
3. Select team members
4. Define the overall objective to meet the customers' needs

Options :

19088966209. 1

19088966210. 2

19088966211. 3

19088966212. 4

Question Number : 119 Question Id : 19088916580 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

The depth and detail of a business plan will always depend on:

1. The size and the scope of the new venture
2. Experience of the entrepreneur
3. The target audience
4. The amount of capital needed

Options :

19088966213. 1

19088966214. 2

19088966215. 3

19088966216. 4

Question Number : 120 Question Id : 19088916581 Question Type : MCQ Option Shuffling : No

Is Question Mandatory : No

Correct Marks : 4 Wrong Marks : 1

Best way to start competitor analysis is:

1. Gathering samples of competitors' products
2. Discovering each competitor's advertising budget
3. Documenting the current strategy of each competitor
4. Identifying and following successful competitor's strategy

Options :

19088966217. 1

19088966218. 2

19088966219. 3

19088966220. 4